

# Expand Your Reach

Broaden your access to funding, raise more money, and nurture meaningful relationships with donors. GiveWorx is free for you and secure for your donors. This is charitable giving for the modern era.



## HOW IT WORKS.

GiveWorx is an online donation solution built by fintech experts to connect e-commerce merchants with charities to make fundraising simpler and more impactful.

## WORKING AT SCALE TO CONNECT.

Creating a high-impact donation network that supports lasting relationships for merchants and charities.

**72%** OF CONSUMERS HAVE DONATED TO CHARITY AT THE REGISTER

**65%** OF CONSUMERS FELT POSITIVELY ABOUT THE RETAILER AFTER GIVING

Catalist's Revelations at the Register



GiveWorx is a secure platform built by financial technology specialists to make charitable fundraising simpler and more effective.



### PARTNER

With a merchant to increase exposure and access to new donors.



### COMMUNICATE

Stories of personal and financial impact to inspire more donors.



### CELEBRATE

How simple it is to raise funds that allow you to do more good.

## THREE WINDOWS, TWO CLICKS.

CHECK OUT

### 01: ASK

Your brand is front and center on the merchant's site, helping you connect with new giving audiences.

### 02: GIVE

Payment information loads so your new donor is only a click away.

### 03: THANK

GiveWorx will recognize each donation, and receipting is done for you.

## REACH, AWARENESS, AND DONATIONS.



### FREE

All upside, no cost. The GiveWorx platform is completely free to install and operate.



### SECURE

Industry-leading security measures like PCI-DSS compliance protect customer information.



### SIMPLE

GiveWorx is designed for ease with plug-and-play technology and an intuitive interface.



### STICKY

Acquire and increase engagement with donors by targeting outreach and sending impact stories.



### ATTENTIVE

We'll manage every step from nurturing merchant partnerships to ensuring funds come right to you.



### DIRECT

Every dollar donated comes straight to you with no administrative work and no waiting.



### OMNICHANNEL

No e-commerce or mobile app, no problem – we'll create a QR code that works with any partner on any digital or print platform.



### EXPANSIVE

Partner with e-commerce merchants to earn and increase awareness with new, interested donors.

## CHARITIES LIKE YOU USING GIVEWORX.



TRY IT.

Scan the QR Code now with your phone camera.

Built by financial technology and payment processing specialists, GiveWorx makes it easy for e-commerce merchants to partner with nonprofits, strengthen community impact, and help online shoppers donate to the charities they support.

See how GiveWorx can help you make a greater impact.

Call: 513-479-9809 | Email: [info@giveworx.com](mailto:info@giveworx.com) | [giveworx.com](http://giveworx.com)

**giveworx**  
GREATER IMPACT