Online Banking Meets Successful Giving

Now you can extend the opportunity to give to those who bank online.
GiveWorx has expanded its suite of fundraising solutions to include an easy, turnkey digital donations app that works with online banking. Raise more money and strengthen relationships with your customer members.

7 in 10
CONSUMERS NOW ACCESS
their accounts
most often via
DIGITAL CHANNELS

*ABA/Morning Consult Survey

SUCCESS STORY

Georgia's Own Credit Union was one of the first FI partners of GiveWorx when they launched their campaign in December 2020. Just a 15-day campaign, Georgia's Own raised nearly $5,000 and generously matched the amount themselves. Their average donation of $33.84 was more than four times higher than the average typically seen through e-commerce.

"Increasingly, we're looking to meet our members where they are and this year more than ever, that was in digital spaces. With our more traditional in-person fundraising avenues sidelined due to the pandemic, we were grateful to have the GiveWorx platform as an option for our members to safely and easily give via online banking. Yes, we will definitely use the GiveWorx Donation App again."
- Marin Kraushaar, Executive Director, Georgia's Own Foundation

HOW IT WORKS

GiveWorx has integration capabilities with Alkami, Fiserv, and Q2 with many other banking platforms coming soon. Setup is easy—pick a non-profit to support, customize the donation experience, and submit a ticket with your banking technology partner to enable to GiveWorx Donation App. Making the donation takes just seconds. A user will select an amount, enter a card number, hit DONATE, and a thank you email with a tax receipt will be in their inbox.

fiserv.   **Alkami**   **Q2**

ONLINE BANKING PORTAL

01: ASK

02: GIVE

03: THANK
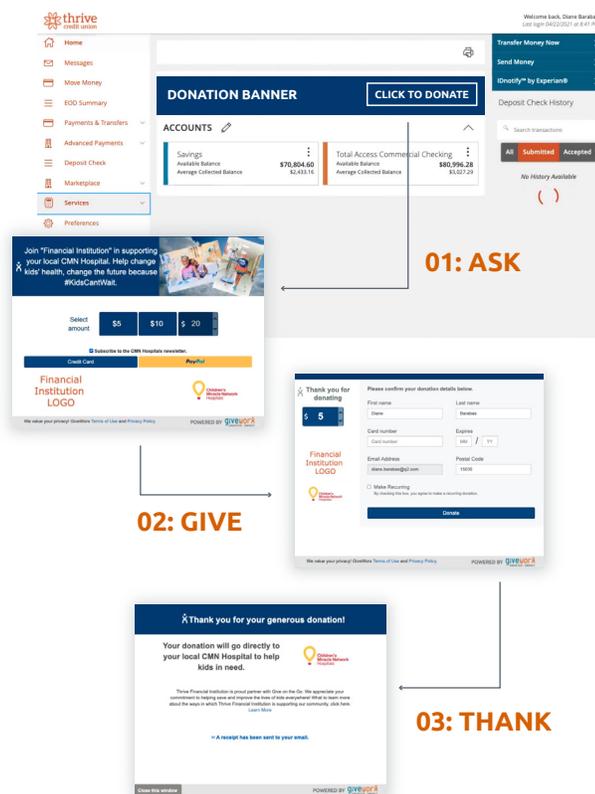
BANK ONLINE - SUPPORT YOUR COMMUNITY

GiveWorx is a plug-and-play charitable giving solution built by fintech experts to help financial institutions generate goodwill by engage their customers and employees in supporting their community.

Inside the banking portal, there are multiple ways a Financial Institution can seamlessly execute the GiveWorx Donation App.

PICK
A GiveWorx partner charity or one that is meaningful to your financial institution.

INSTALL
GiveWorx via mobile or online banking platform and QR code.

CELEBRATE
Raising more money and strengthen relationships with your customer members.

DO GOOD. RAISE MORE.

SIMPLE
GiveWorx is designed for ease with plug-and-play technology and an intuitive interface.

ATTENTIVE
We'll manage every step from installing the software to fielding customer service calls.

FLEXIBLE
Choose your charity or charities and raise funds continuously or as a promotion.

SECURE
Industry-leading security measures like PCI-DSS compliance protect customer information.

OMNICHANNEL
Works whether your customers access your financial institution from web or mobile.

DIRECT
Donations go straight to the charity with no administrative burden.

FINANCIAL INSTITUTIONS LIKE YOU USING GIVEWORX

elements FINANCIAL | INSOUTH BANK Member FDIC | KOHLER CREDIT UNION | Mid-Atlantic Federal Credit Union Your Financial Family | tcf | UNIFY FINANCIAL CREDIT UNION | unitus COMMUNITY CREDIT UNION

TRY IT.
Scan the QR Code now with your phone camera.

96 percent feel neutral or more positive after receiving an on-screen request to give.

Nearly 70 percent have donated in the last 12 months.

55 percent would shop again with a retailer because they were given the opportunity to donate to a worthy cause.
*Catalist Report

Built by financial technology, payment processing and fundraising specialists, GiveWorx makes it easy for businesses and nonprofits to partner, strengthen community and increase impact!

Schedule a demo and see how GiveWorx can help you make a greater impact.
Call: 1-888-987-4483 (GIVE) | Email: info@giveworx.com | **giveworx.com**

giveworx
GREATER IMPACT